

# Kate Mack

## PERSONAL INFO

PHONE  
040 479 0985

EMAIL  
katetwiss@gmail.com

LINKEDIN  
www.linkedin.com/in/katemack

VISA STATUS  
Australian Citizen

DRIVING LICENSE  
Full

## EDUCATION

DERBY UNIVERSITY UK  
BA (Hons) Graphic Design

## ABOUT

Passionate and experienced Digital Designer with 15+ years designing outstanding websites and apps.

Designing across different digital environments, browsers and platforms. With a clear understanding of technologies and product development. Demonstrating adaptability whilst working with a broad range of requirements and personalities. An excellent problem solver. Can create design solutions with smooth UX and UI. Delivering elegant and successful user centred products.

## EXPERIENCE

2018 - CURRENT  
Sydney

### Freelance / Consultant

Working with multiple brands and clients including ZIP, Hahn Healthcare, Hoole Marketing and Clarity Point.

- Designing, building and maintaining Wordpress sites.
- Branding and design libraries.

### Product Manager

#### *Clarity Point*

- Designed Clarity Point website and logo.
- Project managed a Wordpress build of the Australian Chinese Daily. Liaising with developers and stakeholders.

### Senior Designer

#### *Hoole Marketing*

Designed and built a new Wordpress site for Jeff Moxham Real Estate Agent.

### Senior Designer

#### *Hahn Healthcare*

Designed a new site for SimGP a simulation based education platform.

# Kate Mack

## DESIGN SKILLS

UI graphics  
Style guides  
Pattern libraries  
Illustrations  
Wireframes

## TECHNICAL SKILLS

Photoshop  
Sketch  
Illustrator  
CSS  
HTML  
Wordpress  
Procreate

## TRANSFERABLE SKILLS

Problem solving  
Multi-tasking  
Communication  
Collaboration

2014 — 2018  
Sydney

Senior Product Designer/Maternity

### **Domain**

Working in an agile environment alongside product and tech teams producing excellent digital products.

2013 — 2014  
Sydney

Senior Product Designer

### **Domain**

Led the design strategy and managed a small design team to deliver product designs that incrementally unified Domain's user experience across iOS, Android and Web.

Redesigned the Domain Android App experience as part of an open, ideas-focused, collaborative team to bring it inline with best-practice Android design principles. Increasing the 1 star rating to 4 stars in the Google Play Store.

2012 — 2013  
Sydney

Senior Digital Designer

### **Fairfax Media**

Worked as part of a multidisciplinary team providing design consulting services to internal product teams, covering a diverse range of categories including travel, real-estate, finance and marketplaces.

2009 — 2012  
Sydney

Web Designer

### **3RD Sense**

Designed websites to showcase flash games as part of gamification marketing strategies.

2008 — 2009  
Sydney

Web Designer

### **Solution4**

- Styled a form based mortgage app.
- Redesigned and built the Solution4 website.

2007 — 2008  
London

Web Designer

### **Financial Times**

- Designed and styled the FTAdviser website.
- Created award sites for the financial industry,

2005 — 2007  
London

Webmaster

### **Haymarket Publishing**

- Maintaining sites for the Automotive industry including WhatCar?
- Banner and email creation
- Advertorials